

The State of Manufacturing[®] 2017 Central Minnesota

On May 18, Enterprise Minnesota will be in St. Cloud to unveil the results of its ninth annual State of Manufacturing® survey, which provides key insights on Minnesota's manufacturing outlook and the top issues facing the industry. The State of Manufacturing is the most comprehensive survey of Minnesota's manufacturers.

Enterprise Minnesota conducted phone surveys with over 400 Minnesota manufacturing executives and held focus groups across the state to understand manufacturers' perceptions and opinions on current economic conditions and other factors impacting business.

The survey data will be analyzed by region to provide greater local insights.

This is an important event celebrating Central Minnesota's manufacturing industry and it is open to manufacturers and other businesses supporting the industry, educators, elected officials, economic development professionals, granting agencies and members of the media. Attendees will receive a book revealing a compilation of the results and a summary of the findings.

The event will feature:

- A briefing of the 2017 survey results
- A panel discussion moderated by Bob Kill, president and CEO, Enterprise Minnesota Panel members include:
 - Twyla Flaws, Personnel Manager, Clow Stamping, Merrifield, MN
 - Laine Larson, superintendent, Brainerd Public Schools, Brainerd, MN
 - Casey Mahon, president, St. Cloud Window, Sauk Rapids, MN
 - Matt Varilek, president, Initiative Foundation, Little Falls, MN
- Networking opportunities and refreshments
- After the event all attendees are invited on a tour of St. Cloud State University's ISELF building

The State of Manufacturing® 2017 – Central Minnesota
Thursday, May 18, 2017
9:30 a.m. – 12:30 p.m.
St. Cloud State University – Atwood Memorial Center
651 1st Ave S.
St. Cloud, MN 56301

Enterprise Minnesota Partner:

Initiative Foundation



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About Enterprise Minnesota

<u>Enterprise Minnesota</u> is a non-profit consulting organization that works with medium-size and smaller manufacturing companies to help them compete and grow profitably. Enterprise Minnesota also serves as the voice of Minnesota's manufacturing industry and is at the center of an important and diverse coalition of interests that support and celebrate manufacturing in Minnesota.