

Townsquare Media Licensee of St Cloud, Inc
WJON – KXSS – WWJO – KMXK – KLZZ - KZRV
Equal Employment Opportunity Public File Report
Report Dates: November 1st, 2015 – October 31, 2016

I. POSITIONS FILLED DURING THE REPORTING PERIOD

Job Title	Sources Used to Fill Position <i>(Numbers Correspond to the Recruitment Source List in Part II)</i>	Source Referring Hiree
Account Executive Sales – All Stations. Hired 7/11/16.	2,3,4,5,6,7,8	5
On Air Talent – KMXK Afternoon Drive Host. Hired 2/22/16.	1,2,3,4,5,6,7	3
On Air Talent- WWJO Afternoon Drive Host. Hired 2/2/216.	1,2,3,4,5,6,7	5
Value Connection Receptionist- Crossroads Mall. Hired 9/21/16, 2/26/16, 8/1/16.	2,3,4,5,6,7,8	5,3,5
News Reporter- All Stations. Hired 6/23/16, 11/12/15.	2,3,4,5,7,9	9,5
On Air Talent- KLZZ Morning Show Host. Hired 10/1/1999 Re-Hired on 3/21/16	1,2,3,4,5,6,7	5

Townsquare Media Licensee of St Cloud, Inc
WJON – KXSS – WWJO – KMXK – KLZZ - KZRV
Equal Employment Opportunity Public File Report
Report Dates: November 1st, 2015 – October 31, 2016

II. RECRUITMENT SOURCE LIST

No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Y/N)	No. Interviewees Referred During Reporting Period by Source
1	All Access.com	N	7
2	Radio On-Line	N	0
3	Appendix 1 Community Outreach	N	3
4	WJON-KXSS-WWJO-KMXK-KLZZ-KZRV On-Air Ads	N	1
5	Walk-In/Call-Ins/Referral/Email	N	13
6	Job Fairs	N	0
7	Townsquare Media- St Cloud Websites	N	4
8	Indeed.com	N	1
9	MN Broadcaster Association Website	N	3
TOTAL INTERVIEWEES DURING 12-MONTH PERIOD			32

Townsquare Media Licensee of St Cloud, Inc
WJON – KXSS – WWJO – KMXK – KLZZ - KZRV
Equal Employment Opportunity Public File Report
Report Dates November 1st, 2015 – October 31, 2016

III. OUTREACH INITIATIVES

No.	Type of Outreach Initiative <i>(e.g. internship, job fair, etc.)</i>	Brief Description of Activity
1	Job Fair	Townsquare Media hosted an Online Job Fair once every month from January-October 2016. During these times a number of community, organizations, and businesses were able to show their open positions through on-air with our radio stations and on-line on our websites.
2	Internship program	This year our internship program has included 8 students from 5 different schools. We have a structured curriculum and expectations. We have done one Fall, one Spring, and one Summer session. We also allow students to do a second internship that allows them to focus on a specific department that they would like to learn more about.
3	Event Sponsored by Educational Institution	In November 2015 Ashli Gerdes hosted a tour at the radio station/also talked with the Into to Communication 270 class from St. Cloud State University. She discussed how our radio station has become more than just a radio station and all the possibilities/opportunities we have through Townsquare Media. She then explained some of her experience within radio. Then had a Q and A with them afterwards about anything further that they would like to know
4	Event Sponsored by Educational Institution	Spring of 2016 Ashli Gerdes had two high school students from Foley High School job shadow her on Minnesota's New Country. They were given a class assignment to job shadow a business in our area and they chose to do a report here at Townsquare Media. They sat in on one of her afternoon shows for their project to learn more about radio and the industry.
5	Event Sponsored by Educational Institution	John Uran and Julie McHugh both job shadowed some of the interns that we had here over the last year. Most of them spent the day or part of the day going on sales calls to hear how they pitch different clients and interact with them as well on how to build a rapport with them.
6	Activity Designed to Disseminate	Ashli Gerdes and Dave Overlund have given two

	Information about Broadcast Opportunities	tours to veterans from the VA Medical Center. Dave Overlund gave the first tour in June of 2016. Ashli gave the second tour in September 2016. The veterans go on weekly field trips as a group to businesses in the St. Cloud area. Ashli and Dave talked to them about the radio station and how much it has developed within the past few years. The VA Medical Center has plans to keep bringing groups here for tours in the future.
--	--	---

Upper Midwest
American Indian Center
1113 W. Broadway
Minneapolis, MN 55411

Nino Perez
Mankato Tech. College
1920 Lee Blvd
PO Box 1920
North Mankato, MN 56002-1902

St John's University
PO Box 7155
Collegeville, MN 56321
Attn: Heather Anderson

Human Resources
Employment Action Center
6715 Minnetonka Blvd
Suite 212
St Louis Park, MN 55426

Joe Allen
The Circle
1530 E Franklin
Minneapolis, MN 55404

Target B Area
Ramsey Action Program
Bigelow Bldg
450 N Syndicate St
St Paul, Mn 55114

St Cloud Technical College
1540 Northway Drive
St Cloud, MN 56303
Attn: Jacqueline M. Bauer

Courage Kenny Rehab Institute
Vocational Services
3915 Golden Valley Rd
Golden Valley, MN 55422
Attn: Admin Assistant

Rod Sierra
Nat'l Assoc. Of Hispanic.
Jrns WGN Radio
435 N Michigan
Chicago, IL 60611

Gary Cunningham
Dept of Civil Rights
350 S 5th St
Minneapolis, MN 55415

Jennifer McGee
Summit Academy OIC
935 Olson Memorial Hwy
Minneapolis, MN 55405

Minnesota Council of Churches
122 W. Franklin
Suite 100
Minneapolis, MN 55404

Lena Zhang
E CT State University
Communications Dept
83 Windham St
Willimantic, CT 06626-2295

Office of Multicultural Affairs
Mankato State Univ.
MSU#65, PO Box 8400
Mankato, MN 56002-8400

MBA Job Bank
3033 Excelsior Blvd, Suite 301
Minneapolis, MN 55416

Jessie Hill
YWCA
1130 Nicollet Mall
Minneapolis, MN 55403

Rasmussen College
226 Park Ave S
St Cloud, MN 56301
Attn: Joe

Multicultural Center
College of St Scholastica
1200 Kenwood Ave
Duluth, MN 55811

William E. Green
St Olaf College – MCSS
1520 St Olaf Ave
Northfield, MN 55057-1098

Kaposia, Inc
223 Little Canada Road East
St Paul, MN 55117

Martin Luther King Program
101 Pleasant St
Minneapolis, MN 55455

PWI Resource, Inc.
1900 Chicago Ave S
Minneapolis, MN 55404

Women's Advocate, Inc
584 Grand Ave
St Paul, MN 55114

Daniel Albraira
Centro Cultural Chicano
1915 Chicago Avenue
Minneapolis, MN 55404-1904

Adult Placement
Mpls Urban League
2100 Plymouth Ave N
Minneapolis, MN 55411

MN Job Services
1542 Northway Dr. #2
St Cloud, MN 56303

Brown College
1345 Mendota Heights Rd
Saint Paul, MN 55120-1129

Intl & Multicultural Program
College of St Catherine
2004 Randolph Ave.
St Paul, MN 55105

SCSU
Student Employment Services
720 Fourth Ave S
St Cloud, MN 56301-4498
Attn: Robb Flaherty

Personnel Director
Lutheran Social Services
2414 Park Ave
Minneapolis, MN 55404

Cultural Diversity
Winona State University
PO Box 5838
Winona, MN 55987
Attn: Nehrwr Abdul-Wahicl

Liza Etienne
Spanish Speaking Affairs Center
Dept of Admin
50 Sherburne Ave
St Paul, MN 55103

Francis Fairbanks
Mpls. Amer. Indian Center
1530 Franklin Ave E
Minneapolis, MN 55404

Tracey Williams
Mpls Spokesperson/St Paul Recorder
3744 4th Ave S
Minneapolis, MN 55409

Gloria Griffin
MN Women's Consortium
550 Rice St, Suite 101
St Paul, MN 55103

Employment Specialist Unit
MN Teamster Ser. Bureau
2829 University Ave SE
Suite 720
Minneapolis, MN 55414

College of St Benedict
37 S College Ave
St Joseph, MN 56374
Attn: Jackie Miller

C Strum or S Romona
MN Workforce Center
1201 89th Avenue
Blaine, MN 55434

Elaine Middleton
The MN Women's Press
970 Raymond Ave Ste 201
St Paul, MN 55114

Jerilyn K Miller
AWRT – Job Bank
C/o Tunheim Santrizos
8009 34th Ave S 1100
Minneapolis, MN 55425