



#BetheONE



The disAbility Awareness Task Force present the #BetheONE video challenge!

The Task Force is a collaborative of local agencies committed to bringing education and awareness to the public in regards to disability and inclusion, and to break down physical and attitudinal barriers that people with disabilities face. Each year we have two major events, including Dinner and a Movie – October 1, 2015, and Celebration of Abilities on October 20, 2015. This year our Movie is called “The Crash Reel” and documents the escalating rivalry between Kevin and his nemesis Shaun White in the run-up to the 2010 Olympics, which leaves Kevin in a coma following a training accident in Park City, Utah. *All who submit a video will get free tickets to this event!

Here is the Challenge:

1. Create a 2 minute video (25 MB or less) with the theme **#BetheONE**
2. Your message can contain one or all of the following:
 - Treating people with disabilities or those who are different with respect
 - Finding ways to be inclusive of those who have a disability or different from you
 - The importance of wearing helmets when playing sports or biking to prevent injury
 - End bullying for those with disabilities
 - Use language that empowers people with disabilities such as “person who uses a wheelchair,” “Kevin has a brain injury.” Words such as crippled, idiot, retard or moron are never appropriate.
 - Invite others to #BetheONE to make change with themselves, schools and community.
3. Make sure your video content is appropriate for all ages and contains no profanity.
4. If you are under the age 18, you must have your parent or guardian sign a video release prior to submitting it. It is either attached here or email datfmn@gmail.com to request one. ALL people in the video must submit this signed form to be considered.
5. **Submit your video via email NO LATER than 12:00 p.m. on September 21, 2015.** Send it to datfmn@gmail.com. Include your name or your group’s name & information and a contact number. The Subject line should say #BetheONE video submission.
6. If you receive notice that your video is accepted, it will be posted on youtube and you will be given the link. Then it is your job to PROMOTE it! The more views your video gets the greater chance you have of winning!
7. Winners will be announced by October 10th and you will be invited to come and accept your prize at our Celebration of Abilities on October 20th at the Holiday Inn. Your video will also be shown at this event!

PRIZES FOR YOU OR YOUR TEAM!! The winners will be selected based on two factors: The **most number of views your video** receives on youtube once the Disability Awareness Task Force posts it; and by vote of the Task Force for creativity, positive impact and clear message. Each factor will carry 50% of the decision.

First Place: \$500.00
Second Place: \$250.00
Third Place: \$100.00
Fourth Place: \$50.00

No professional photographers
or videographers are allowed
to participate!

If you have questions, or need a video release form, just email datfmn@gmail.com

What are you waiting for? #BetheONE!



Disability Awareness Task Force (DATF)
Liability Waiver and Photo/Video Release
#BetheONE Video

Name: _____ Date of Birth: ___/___/___ Gender: ___F___M

Address: _____ City: _____ State: _____ Zip: _____

Phone (Day): (____) _____ - _____ Evening: (____) _____ - _____ Email: _____

Name of Video and/or Team Submitting: _____

Photo/ Video Release

I grant Independent Lifestyles, Inc. and the Disability Awareness Task Force and all its collaborative partners the right to use, alter, and publish the **Photographs** and **Videos** in which you/your child(ren) may be included, for ILICIL/DATF internal and external publications, including our **Website**, Facebook Page, UTUBE and Publicly at the Celebration of Abilities.

I give my permission for me/ my child **to be identified by name** _____ yes _____ no

If yes, please print names: _____

I hereby release Independent Lifestyles, Inc. and the Disability Awareness Task Force and all its collaborative partners from any and all claims and liability arising out of the photographs or videos and understand claims to revoke photographs/videotapes after production/publication are not permitted. By Signing below, I have read this document and fully understand it contents.

I attest that I/my child(ren)/team is not a professional photographer or videographer.

Signature of person or legal guardian: _____

Print name: _____

For more information: Contact Cara Ruff, DATF President, at (320) 529-9000 or email to: datfmn@gmail.com.

Return this completed form to 215 North Benton Dr Sauk Rapids
MN 56379 or by email to datfmn@gmail.com
along with DATF video submission.